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MCGRATH/POWER PUBLIC RELATIONS CEO NAMED TO SAN JOSE CONVENTION AND VISITORS BUREAU BOARD OF DIRECTORS

Jonathan Bloom Joins San Jose Business Leaders to Promote in the Capitol of Silicon Valley

SAN JOSE, Calif., April 22, 2008 - McGrath/Power Public Relations and Communications' CEO Jonathan Bloom was named to the Board of Directors of the San Jose Convention and Visitors Bureau. This group brings together business and tourism knowledge from a distinct group of leaders, for the cause of promoting the general welfare and prosperity of the city of San Jose.

"The San Jose Convention and Visitors Bureau works to enhance the image and economic well-being of San Jose," said Dan Fenton, president and CEO of the San Jose Convention and Visitors Bureau. "Jon's communications expertise will be a wonderful asset to our board leadership."

Before opening McGrath/Power's Silicon Valley office in 1983, Bloom started his career with the *San Jose Mercury News* and the *Associated Press*. Bloom has served as the firm's chief strategist on an array of national public relations programs in high technology, consumer electronics, consumer brands professional services, fitness, health care and hospitality.

"McGrath/Power has been based in the Silicon Valley for 25 years and last year we relocated our headquarters to the heart of downtown San Jose. This position on the Board of Directors is an extension of the agency becoming part of the San Jose business community," said Jonathan Bloom, CEO of McGrath/Power. "By working side-by-side with the distinguished business leaders in the community and using our collective knowledge, the Bureau has the opportunity to play an important role in shaping the future of our city."

About McGrath/Power Public Relations and Communications

McGrath/Power Public Relations is a national communications firm specializing in high technology, consumer and business to business clients. The firm works with companies of all sizes and has assisted numerous industry leaders in reaching communication and business goals including TiVo, RSA Security, EarthLink, Reebok, Burgerville, McAfee and the RSA Conference.

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